

Nürnberg, Germany 2023

**MedtecLIVE** with **T4M**  
Connecting the medical technology supply chain

Im Verbund mit | Together with

Medtec-SUMMIT

PRESS RELEASE

January 2023

**23.-25.5.2023**  
INTERNATIONAL EXHIBITION  
AND CONGRESS

## **Plenty of space for innovators: Start-up Area at MedtecLIVE with T4M 2023**

**The "Start-up Area" at MedtecLIVE with T4M from 23-25 May 2023 in Nuremberg offers plenty of space for start-ups: 30 start-ups have the opportunity to apply for free participation at Europe's meeting place for the medtech scene in southern Germany. Applications can be submitted from now until mid-February.**

"We are extremely pleased that next year's Start-up Area will be jointly supported by Medical Valley and EIT Health for the first time," says Christopher Boss, Executive Director MedtecLIVE at NürnbergMesse. "These two organisations stand for optimum support for promising medtech start-ups like no others." The free offer is aimed at start-ups in medical technology but also at founders who come from manufacturing technology, for example, or who want to gain a foothold in the medtech market with their products or services. In addition to booth space, the package also includes stand construction and participation in the networking events of MedtecLIVE with T4M. In addition, various tours and contact formats offer many opportunities for start-ups to exchange ideas with fair participants.

"The Start-up Area is not only a meeting place for the spirit of innovation and entrepreneurship, but above all for people who are enthusiastic about the current and future challenges in the healthcare sector. The Start-up Area is intended to offer them an efficient opportunity for networking and transdisciplinary exchange," says Anna Werner, CEO of Medical Valley.

### **Supporting programme and competition for start-ups**

Digitalisation, AI, robotics as well as sustainability and regulation are the topics of the MedtecSUMMIT Congress & Partnering 2023. Here, too, start-ups in particular will find the space to discuss the latest trends with experts, SMEs and also the global players of the medtech community and to jointly look for solutions. "Start-ups in particular are the drivers of promising

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innovations in medical technology. The incubation of these innovations only works together and in the right setting." Therefore, Dr. Jörg Traub, Head of the Health Business Unit of Bayern Innovativ and Managing Director of Forum MedTech Pharma e.V., is particularly looking forward to the personal exchange with all participants on site.

On the first day of the fair, promising start-ups will also be awarded prizes in a contest. The founders will present their concept to a top-class jury of experts and compete for attractive prizes.

#### **Sponsored pavilion: "Innovation made in Germany"**

In addition to the Start-up Area, a pavilion "Innovation made in Germany" sponsored by the Federal Ministry of Economics and Climate Protection offers young companies the opportunity to participate in the fair at attractive participation prices. "Compared to an individual stand, participation in the joint stand is unbeatably cost-effective and also brings considerably more attention to the individual start-up! The team of the NürnbergMesse Start-up Hub supports and accompanies the participants throughout the entire process – from planning, registration and promotion to on-site implementation. Our 'carefree package' guarantees easy participation in the fair and a stand that is ready to move into, and all this with little financial and organisational effort," says Bettina Wild, start-up expert at NürnbergMesse.

You can find further information and the possibilities for registration and application at: [www.medteclive.com/en/startup-area](http://www.medteclive.com/en/startup-area)

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